EC 0 103	Rep Order#
	6815981
	Ver# 3
	Mod# 1
	Status Confirmed
Sho	Traffic Order# 102137
wing Buylines: Al	Last Received:
es: All Lines	Printed: 10/25/ 10/24/2012 1:54 PM
	10/25/2012 6:47 J 1:54 PM

Showing Buylines: All Lines

1 of 3

Station KSN Advertiser (Product JC Estimate# 27 Phone# Fax# Buyer KSNV-TV LAS VEGAS, NV.

REF () JOE HECK 4 CONGRESS

JOE HECK 4 CONGRESS

2214 KEGAN BERAN Agency () STRATEGIC MIEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 Agency C/P1/P2/E //2214 Flight Dates 11/05/2012 - 11/06/2012 Hiatus Weeks Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

-	
~	
Ħ,	
=	
0	
-	
0	
0	
3	
\equiv	
4	
- 53	

JUE HECK D3 SC-*

5

						-		2	1	5 Ln Day
	#	രാ	~	ਰ-	ÚF.	245	360		- 1	5
	Ang M	Ang K	М Buyl	y-TJ Buyl	M-TJ Bayi	M-T'J Buyı	1 үи д 1 үү	M-IN Buyı	M-TJ Buyl	Day
	h3UP-/P Buyline Comment: "EF	5P-e30B Serian⊹ Comment: NEWS	3P-4F Buyline Comment: FHIL	J 12P-123CP Buyline Comment: NEWS	10A-11A ine Comment	")	ry 7A-9A Buyline Comment: TCDAY	U 6A-7A Buyline Comment: NEWS	U 5A-6A Buyline Comment: NEWS	Time
	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	C. DESE	t: PHIL	NEWS	U 10A-11A Buyline Comment: TODAY III	11 AMOOL :	: TCDAY	: NEWS	NEWS	Program
: M M		: 30	i. S	: 36	: 30	:30	:30	:36	: 1 6	Len
. 1997 'U.S.	3775,00	\$575_0c	\$450.00	3425.00	30.578	2425.00	\$900.00	\$125.00	\$400.00	R ₃ te
40. [1-4:1-[]	117(3-717e2	11785-11765	11/05-11/65	11/68-11/66	11/05-11/06	11/05-11/06	11/05-11/66	11/05-11/06	11/05-11/86	Dates
318	ic.	œ	G	ଂଦ	in a	o	O	Ô	6	Spots/Week
c.	ing.	a	e	8005	100	m	O	a	Ö	53 ## 연 CO KS
97	5 33	353	G	œ.	Ô	c	o	eri	6	Total Spots
\$ C. 17	30.02	20.02	\$0.00	Sc. C:	30.00	30.00	\$0,00	04.38	\$6.00	Total Cost
										Daypart

EC 4	ECT VAN	Ban Order#
	0010001	1802189
		Ver# 3
		→ Mod# - St
		Status Confirmed
Showing Buylines: All Lines		Traffic Order# 102137
es: All Lines	ived: 10/24/2012 1:54 PM	Printed: 10/25/2012 6:47 AM

2 of 3

	1.3	1>	,	1 1 1	Fux#	Estimate# Buyer Phone#	Station KS Advertiser (Product	
	14		27.	i			JO KSN	
	3	IS.	is m		Day	() JOE HECK 4 CON JOE HECK 4 CONGRESS 2214 KEGAN BERAN		
λυγΙ:		ıTáng	luy L	ा		BER	JOE CK 4	
ne c	12	De C	730 De C	1	Time	Z.	KS.NV-TV LAS VEGAS, NV er () JOE HECK 4 CON JOE HECK 4 CONGRESS	
ommer	1135P- 1235 A	IIP-1135P	730P-8P • Commen	T	îD.		CACA CRES	
Buyline Comment: LENO		LIP-1135P Buyline Comment: NEWS	730P-8P Buyline Comment: FACE	Į)	55		-TV LAS VEGAS, NV.) JOE HECK 4 CONGRESS : HECK 4 CONGRESS	
ENO		S S S	ACE		Program		ESS	
				1	а			
				1				
						Agency C/P1/P2/E. Flight Dates Hiatus Weeks	Agency () STRATEGIC ME 7669 STAGERS LOOP DELAWARE, OH 43015	
	: 30	61 61	: 30	1	Len) STRATEGIC MEDIA PLACEMENT 99 STAGERS LOOP NAWARE, OH 43015	
	70	46	10		ਯ	//2214 11/05/201	STS OUS PAGE	
	\$275,00	\$575.00	\$450.0C	į	Race	JERS LOOP JERS LOOP RE, OH 43015 //2214 11/05/2012 - 11/06/2012		
	96	ő	90	i).		/06/20	DIA P	
	-	H	H	8	R	112	LACE	
	-53/1	:/65-	1/05-		Dates		MEN	
	11/05-11/65	11/65-11/65	11/05-11/05				-	
	G	G	.Ui					
	O	C	D	1	Spot	S S	Sal Sal	
				i	Spots/Week	esper	Rep Firm Sales Office (Salesperson (
			uoza.	21.	Ф Ж	Salesperson Phone Salesperson FAX#	Rep Firm Sales Office (Salesperson (
	9	0	c		# of Weeks	Salesperson Phone# Salesperson FAX#		
	-	O	o	ñ) PHII	
				1	Total Spots	15-568	YMC	
	10	(A)	10	i pi		215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	
	SC.00	30.DC	\$0.00		ot s.		A RY	
				i	Total Cost			
					~ *0.5*			
				1 1 1 1	Day			
				į	Daypart			

-REPORT TOTALS-

Report Totals: 0 / SC.08

-SALES MONTHLY TOTALS-

Nov 12: 0 / SC.CO
Sales Totals: 0 / St.20
Station Totals: 0 / SU.CO
Lines not Kent/roid/rirn: 0 / S0.00

		COMPETITIVE Market Totals
		ta ev
XXXX	KTNV	CATV
0	20%	65 65
	KTUD	KBLF
	0,	Ç.
	KYCW	KINC
	2	es-
	KVIMY	KLAS
	63 20	275
	KVVU	KENV

σ, ... σ, ...

—COMPETITIVE COMMENTS—

NEW CROFF EST SHAKEJ

Demos	900Ks
-4.7¢	W VIX

Station KS Advertiser (Rep Order# 6815981 EC'd Yes
Station KSNV-TV LAS VEGAS, NV. Advertiser () JOE HECK 4 CONGRESS	6815981
/EGAS, N	Ver#
V.CR	w
ESS	Ver# 3 Mod# 1 Status Confirmed
	Status
Agency	Confirmed
() STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP	Traffic Order# 102137
Rep Firm Sales Office (n ted: /24/2012 1:
) PHILADELPH	10/25/2012 6:47 AM 54 PM

3 of

JOE HECK 4 CONGRESS 2214 KEGAN BERAN DELAWARE, OH 43015
Agency C/P1/P2/E //2214
Flight Dates | 11/05/2012 - 11/
Hiatus Weeks 11/05/2012 - 11/06/2012
 Salesperson Phone#
 215-568-6540

 Salesperson FAX#
 215-568-1845
 Salesperson () PHILADELPHIA) AMY MCCREARY

- CREDIT RISK -- CASH IN ADVANCE

Product Estimate# Buyer Phone# Fax#